

Country Boys

A film by
David Sutherland



Country Boys Community Engagement Campaign

Campaign Tool Kit: Working with National Partners

The Country Boys Campaign Tool Kit was created to guide public television stations, organizations and the community to support Country Boys outreach activities in collaboration with National Partners: 4-H, Al-Anon/Alateen, American Psychological Association-Division 51, Center for Substance Abuse Prevention, MENTOR, The National League of Cities, and Health Ministries Association.

Get involved at www.itvs.org/outreach/countryboys



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4-H

www.national4-hheadquarters.gov

4-H brings the knowledge and research of the Land Grant universities to over seven million youth in 3,150 counties of the United States, the District of Columbia, Puerto Rico, the Virgin Islands, Guam, American Samoa, Micronesia, and the Northern Mariannas Islands. 4-H is the youth development component of the U.S. Department of Agriculture with headquarters in the Cooperative State Research, Education, and Extension Service in Washington, D.C. The mission of National 4-H Headquarters is to advance knowledge for agriculture, the environment, human health and well-being, and communities by creating opportunities for youth.

Partnering with 4-H:

- Locate your state 4-H state office and website at http://www.national4-hheadquarters.gov/about/4h_map.htm. Locate your local/county offices and website at <http://www.csrees.usda.gov/Extension/index.html>
- Locate state project staff funded by the Children Youth and Families at Risk program at <http://www.cyfernet.org/databases/cyfarreporting/Public/directory/staffsearch.asp>

Community Engagement Activities:

- Feature COUNTRY BOYS module and discussion guide at conferences and trainings. Teen conferences, volunteer leader conferences, 4-H Extension professional development conferences.
- Initiate community meetings and discussion groups around viewings of the COUNTRY BOYS segments. Invite specialists in adolescent health, mentoring, prevention programs to provide expertise to the discussions.

Resources:

- CYFERnet is an on-line database of children, youth and family program and research information gathered from the nation's leading universities at www.cyfernet.org
- CYFERnet sponsored web based trainings and or discussion groups around issues raised in COUNTRY BOYS.
- CYFERNet Spanish Language Resources on Parents, Children and Youth

Al-Anon/Alateen

www.al-anon.alateen.org

The Al-Anon/Alateen Family Groups provide hope and help to families and friends of alcoholics. In confidential and free group meetings, members share their own experiences to help each other recover from the effects of living with someone else's drinking. (Note: Al-Anon/Alateen is a resource to the campaign, not a national partner.)

Partnering with Al-Anon/Alateen:

- There are approximately 13,000 Al-Anon groups and 1,200 Alateen groups meeting in the U.S. Al-Anon/Alateen groups usually meet weekly, often in community centers, churches, hospitals, schools, and other public facilities.
- Many towns have an Al Anon office and/or volunteer committee whose members work with local media. You can locate a local Al Anon service office near you at www.al-anon.alateen.org/meetings/meeting.html, or call 1-888-425-2666, then press option 2 to speak to the Al Anon Headquarters' Public Outreach Department. They will match you with local volunteers.

Community Engagement Activities:

- Help connect COUNTRY BOYS viewers or callers to Al-Anon-Alateen groups as a resource and support network. The toll free meeting line number 1-888-4AL ANON (Monday – Friday, 8 a.m. – 6 p.m. ET) can locate a meeting anywhere in the US and Canada.
- COUNTRY BOYS powerfully depicts the ravages of alcoholism on a family—both boys have been impacted by someone else's drinking. Community forums, whether televised or not, could bring together those affected by another's drinking and/or professionals who work with drinkers and their families. Al Anon can help find family members to work with stations.

Resources:

- Al Anon/Alateen PSAs are available by contacting Mary Lou Mahlman, Associate Director—Media at 757-563-1600, or pubout@al-anon.org.
- Mutual support meetings available in most communities. Toll free meeting line for Al Anon/Alateen meeting information.
- Sample packet of literature available by calling 1-888-4AL ANON, M-F, 8 a.m. – 6 p.m. ET.
- Local Al Anon/Alateen members for interviews and/or referrals to local meetings.

American Psychological Association, Division 51, Society for the Psychological Study of Men and Masculinity

www.apa.org/divisions/div51

SPSMM advances knowledge in the psychology of men and boys, through research, education, training, public policy, and improved clinical practice. SPSMM has approximately 1,000 members, associates, affiliates, and student members and provides a forum for the discussion of critical issues faced by men of all races, ethnicities, classes sexual orientations and ability/disability statuses. (Note: APA Division 51, SPSMM is a resource to the campaign, not national partner.)

Partnering with Local Adolescent Psychologists and SPSMM Members:

- To locate an SPSMM member near you contact John Robertson (johnrobe@ksu.edu) or Mark Kiselica (kiselica@tcnj.edu) for suggestions. Campus Departments of Counseling and Psychology may also be good resources.

Community Engagement Activities:

- Feature COUNTRY BOYS module and discussion guide at conferences and trainings for social workers, school counselors, psychologists, family therapists, providers of care to adolescents, and teachers.
- Offer COUNTRY BOYS as a discussion resource for use in alternative education classrooms, youth recreation or substance abuse programs or for professional education in the same settings.
- Utilize COUNTRY BOYS content in counseling sessions

Resources:

- National Resource List: Psychologists and experts who study or practice in the area of boy, men, and masculinity. Contact locsi_ferra@itvs.org for a complete list.
- Country Boys: Annotated Bibliography

Country Boys

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American Psychological Association continued

Country Boys: Annotated Bibliography

Biddulph, S. (1998). Raising boys: Why boys are different – and how to help them become happy and well balanced men. Berkeley, CA: Celestial Arts.

This is one of the best popular psychology books on boys because it combines a positive, healthy attitude about boys with very practical and sensible suggestions for parents and other adults about raising boys. The physical and emotional development of boys is explained in an accurate yet accessible manner, and advice about helping boys with issues related to friendships, sex, schools, and sports is offered.

Evans, D. L., Foa, E. B., Gur, R. E., Hendin, H., O'Brien, C. P., Seligman, M. E. P., & Walsh, B. T. (2005). Treating and preventing adolescent mental health disorders: What we know and what we don't know. New York: University of Oxford Press.

This lengthy book (800 pages) is a compendium of information from professional researchers on six major mental health concerns of adolescents: suicide, substance use, depression, anxiety, eating disorders, and schizophrenia. It includes developmental, preventative, and treatment perspectives. Included is a section called "The Positive Perspective on Youth Development" that reviews various approaches to understanding adolescent competencies; it also lists 25 youth development programs from around the country that seem to be working effectively over the last 10 years.

Gurian, M. (1998). A fine young man: What parents, mentors and educators can do to shape adolescent boys into exceptional men. New York: Tarcher/Putnam.

Gurian conveys what it is like for boys in America, addressing some of the mental health difficulties of boys, including suicide, drug abuse, and sexual abuse when boys are involved. Gurian vividly describes the developmental tasks adolescent boys must master, and he offers numerous recommendations for helping boys with the transition to manhood.

Horne, A. M., & Kiselica, M. S. (Eds.). (1999). Handbook of counseling boys and adolescent males: A practitioner's guide. Thousand Oaks, CA: Sage.

This is arguably the most comprehensive volume on helping boys that has ever been assembled, with contributions by 31 of the nation's leading authorities on boys. It contains four chapters addressing developmental and socialization issues of boys, five chapters on counseling boys from different cultural groups (African American, Asian American, Latino, Native American, and White non-Latino), and numerous chapters for helping special populations of boys, including gay adolescents, teen fathers, sexually abused boys, adolescent sex offenders, developmentally disabled boys, anxious boys, depressed boys, boys with attention deficit/hyperactivity disorder, bullies, juvenile offenders, and substance-abusing young males.

Country Boys

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American Psychological Association continued

Kilmartin, C. T., (2000). *The masculine self* (2nd edition). Boston, MA: McGraw Hill.

This book provides a thorough review of the male experience in North America, with an emphasis on social and cultural perspectives. It examines several theories of how boys develop into men, and then examines significant concerns about men's lives: relationships and sexuality, violence, emotions, work, and health. The book provides a wealth of facts and figures. It is both academic (used as a textbook) and highly readable.

Kiselica, M. S. (2003). *Transforming psychotherapy in order to succeed with boys: Male-friendly practices*. *Journal of Clinical Psychology: In Session*, 59, 1225 – 1236.

In this article, the author describes in very practical terms the process of establishing rapport with troubled boys. "Male-friendly approaches" – that is, helping practices that appeal to boys – are highlighted, including the use of flexible time limits and informal settings, humor and self-disclosure, and games and activities in counseling and psychotherapy. The benefits and nuances of doing group work with boys are also examined. The author challenges adults to reexamine their stereotypical assumptions about boys, and he provides a compelling case study featuring the application of the male-friendly approach with a depressed adolescent boy whose father has committed suicide.

Annotated Bibliography provided by:

Mark S. Kiselica
Department of Counselor Education
The College of New Jersey
Ewing, New Jersey

John Robertson
Kansas State University
Psychologist in Private Practice
Lawrence, Kansas

Center for Substance Abuse Prevention (CSAP), Substance Abuse and Mental Health Services Administration (SAMHSA), Department of Health and Human Services (DHHS)

<http://prevention.samhsa.gov>

SAMHSA/CSAP's mission is to bring effective substance abuse prevention to every community, nationwide. Its discretionary grant programs target States and communities, organizations, and families to promote resiliency, protective factors, and reduce risk factors for substance abuse. Further, this SAMHSA Center supports the National Clearinghouse for Alcohol and Drug Information (NCADI), the largest Federal source of information about substance abuse research, treatment and prevention available to the public.

Partnering with State and Community Prevention agencies or coalitions:

- Search for State, regional and local organizations supporting substance abuse prevention activities at <http://ncadi.samhsa.gov/radar/about.aspx>. RADAR Network Centers will have information, materials, and resources that are tailored to the values, beliefs, and cultural norms of each Center's constituencies.
- Search for Anti-Drug Coalitions near you at www.helpingyourcommunity.org

To find other SAMHSA-funded Grants:

- Search for other Federally funded projects (e.g., Drug Free Communities, Strategic Prevention Framework State Incentive Grants, etc.) in your State, go to <http://www.samhsa.gov/statesummaries/> select your State and click through to Discretionary Funds in detail.

Community Engagement Activities:

- Screen COUNTRY BOYS followed by a community forum to discuss the needs of at-risk youth
- Feature COUNTRY BOYS module and discussion guide for professional training at prevention conferences.
- Promote volunteer registration during COUNTRY BOYS broadcast by linking viewers to www.helpingyourcommunity.org (Make sure your local partners are registered on this site in advance of broadcast.)

Resources:

- SAMHSA Model Programs that have been proven to be effective in reducing substance abuse and other high-risk behaviors. Programming is available for use in schools, communities and workplaces. <http://modelprograms.samhsa.gov>
- PREVLIN (Prevention Online) at SAMHSA's National Clearinghouse on Alcohol and Other Drug Information: <http://ncadi.samhsa.gov/>
- "Children's Program Kit: Supportive Education for Children of Addicted Parents", contains curricula and video content for young children through middle and high school. Available at www.ncadi.samhsa.gov/

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MENTOR

www.mentoring.org

MENTOR is leading the movement to connect America's young people with caring adult mentors. MENTOR exists for the 17.6 million young people in the U.S. today who could especially benefit from having a caring adult in their lives. Mentoring.org is the nation's most comprehensive online source for mentoring information and resources, focusing on the needs of mentors, caring adults, community leaders and mentoring program staff.

Partnering with MENTOR:

State and Local Mentoring Partnerships:

- Search for a Mentoring Partnership in your state or community at www.mentoring.org/leaders/partnerships. Mentoring Partnerships are often located in or attached to the Governor's office. MENTOR is currently supporting 21 state and 15 local Mentoring Partnerships.
- Search MENTOR's national database for mentoring organizations in your ZIP code.

Community Engagement Activities:

National Mentoring Month coincides with the Country Boys broadcast in January 2006. Along with mentoring organizations from across the country, State and Local Mentoring Partnerships use the month of January to mark mentoring milestones and hold special events. These activities may provide an excellent opportunity for public television stations to collaborate and promote the Country Boys series and outreach campaign. National Mentoring Month collaborating organizations include America's Promise, Big Brothers and Big Sisters of America, The Boys and Girls Club, Communities In Schools, United Way of America and Points of Light Foundation.

Promote mentor registration during Country Boys broadcast. MENTOR has both a toll-free number and an online database where prospective volunteers can be directed to search for mentoring opportunities in their area. State Mentoring Partnerships may provide similar searchable databases that can you can link to in your outreach materials, Web site and in and around the Country Boys broadcast. Your stations may also want to encourage local organizations to register in MENTOR's national database (www.mentoring.org/register).

Other Collaborative Activities:

- Feature Country Boys module and discussion guide at conferences & trainings.
- Utilize Country Boys resources content for mentor recruitment events and meetings.
- Collect and promote local mentoring success stories.

Suggested Resources

- MENTOR PSA's featuring celebrities such as Jon Stewart, Michael Bolton, Bill Russell and Bill Bradley available by contacting Danielle Troyan, director of external relations, at (703) 224-2222 or dtroyan@mentoring.org
- National Database for Mentoring Opportunities
- "How to Build a Successful Mentoring Program using the Elements of Effective Practice" Tool Kit (<http://www.mentoring.org/eptoolkit>) www.mentoring.org/eptoolkit
- "E-mentoring, After School and other Program Management Resources" (www.mentoring.org/afterschool)

The National League of Cities (NLC)

www.nlc.org/iyef

NLC is the oldest and largest national organization representing municipal governments throughout the United States. The Institute for Youth, Education, and Families (YEF Institute), a special entity within NLC, helps municipal leaders take action on behalf of the children, youth and families in their communities. The YEF Institute's Municipal Leadership for Disconnected Youth project recognizes that disconnected youth – those ages 16-24 who are unemployed, high school dropouts, involved in the justice system, or otherwise disconnected – pose a significant challenge to cities and towns across the country.

Partnering with City Leaders and Local Government:

Contact the offices of the Mayor or City Council members who advocate for youth issues. The city's media relations staff may be helpful. Ask if the Mayor has an adviser on education or youth that can work with you. NLC staff can offer referrals to likely staff contacts in a number of cities – please contact Jessica Sandoval at Sandoval@nlc.org.

City or town leadership can also help connect you with government agencies working with youth and families, and which are used to conducting outreach activities. City agencies that typically get involved with youth issues include:

- Parks and recreation department
- Health or Social Services Department– regarding substance abuse, mental health, foster care
- Police Department
- Employment and training agency – may provide youth job training or job matching

Community Engagement Activities:

- Screen COUNTRY BOYS followed by a community forum to discuss the needs of at-risk and disconnected youth in your community.
- Utilize the platform of city leaders and youth leaders (perhaps through an existing organized youth council) to promote a screening – and also to promote activities such as mentoring
- Offer COUNTRY BOYS as a discussion resource for use in alternative education classrooms, foster youth group homes, and youth recreation or substance abuse programs.

Resources

- Reengaging Disconnected Youth: An Action Kit for Municipal Leaders: Request a copy by calling 202/626-3014, or download the Kit at www.nlc.org/content/Files/IYEF-Action%20Kit-DY%20Youth.pdf.
- Municipal Network on Disconnected Youth – this peer network is open to all, and places a priority on meeting the informational needs of city elected officials and staff members. City officials who become more interested in disconnected youth issues thanks to COUNTRY BOYS may join, and also view and use the resources available at www.nlc.org/iyef/program_areas/youth_development/484.cfm.

NOTE: A number of communities around the nation have launched determined efforts to improve the situation of young people who might otherwise remain disconnected — to re-engage them, and help them develop their full potential as students, workers, parents, and citizens. Frequently this takes the form of new collaboratives or partnerships that cut across traditional lines of responsibility, and mobilize private as well as public resources. The YEF Institute of the National League of Cities is producing case studies, informational briefs, and related resources that explain how cities are taking coordinated action and producing results such as increased school safety and completion, youth employment, and better transitions from foster care and juvenile justice. For more on collaborative community solutions go to www.nlc.org/iyef/program_areas/youth_development/484.cfm or www.nlc.org/iyef/program_areas/youth_development/484.cfm

Health Ministries Association (HMA)

www.hmassoc.org

HMA is an interfaith membership organization, serving the people who serve the Faith Health Ministry Movement. The mission of HMA is to encourage, support and develop whole-person ministries leading to the integration of faith and health. HMA is dedicated to networking, educating, supporting and sharing a myriad of faith/health ministries. The organization believes in the future of paradigm shifts, creative collaboration, and healthier communities, promoting whole-person health through faith groups in the communities they serve.

Partnering with HMA and the Faith Community:

- HMA has chapters in 27 states that you can locate on their website at http://www.hmassoc.org/chapter_roster.html
- Check with local churches to be connected with those (some recommendation on how to locate parish nurses and others – should we point them to substance-abuse specific support, is that likely to exist?) who minister to youth and families.

Community Engagement Activities:

- Host a screening of the COUNTRY BOYS module for faith community members, addressing how support can be strengthened for at-risk or disconnected youth and their families or caregivers.
- Plan a COUNTRY BOYS workshop on supporting youth in families where alcohol or other substance abuse is present at state or regional faith-based conferences.

Resources

Core Competencies for Clergy & Other Pastoral Ministers In Addressing Alcohol & Drug Dependence & the Impact on Family Members: Substance Abuse and the Family: Defining the Role of The Faith Community".
<http://alt.samhsa.gov/grants/competency/css/menu.htm>

A special thank you to Susan Latton and the Country Boys National Partners for the creation of this tool kit.