

# A Lion in the House

a film by Steven Bognar and Julia Reichert

COMMUNITY ENGAGEMENT CAMPAIGN



## A LION IN THE HOUSE Community Engagement Campaign

# Campaign Tool Kit

## Working with National Partners: Association of Oncology Social Work (AOSW)

The complete A LION IN THE HOUSE Campaign Tool Kit was created to guide public television stations, organizations and the community to support A LION IN THE HOUSE outreach activities in collaboration with national partners: American Academy of Pediatrics (AAP), American Cancer Society (ACS), Association of Oncology Social Work (AOSW), Association of Pediatric Oncology Nurses (APON), Centers for Disease Control and Prevention (CDC), Children's Cause for Cancer Advocacy (CCCA), CureSearch, Gilda's Club Worldwide, Health Ministries Association (HMA), Hope Street Kids, Intercultural Cancer Council (ICC), Lance Armstrong Foundation (LAF), Leukemia & Lymphoma Society (LLS), National Association of Social Workers (NASW), National Cancer Institute (NCI), National Hospice and Palliative Care Organization (NHPCO), Oncology Nursing Society (ONS), PADRES Contra El Cáncer. The full Tool Kit with information for all national partners is also available for download.

**Get involved at [www.itvs.org/outreach/lioninthehouse](http://www.itvs.org/outreach/lioninthehouse).**



## Association of Oncology Social Work (AOSW)

[www.aosw.org](http://www.aosw.org)

The Association of Oncology Social Work (AOSW) provides a wide range of services directly to persons with cancer and their families, including counseling, support, education and resource identification. Its members connect persons diagnosed with cancer and their families with essential community, state, national and international resources. The AOSW represents more than 900 social workers worldwide practicing in hospitals, outpatient clinics, home care and hospice agencies, community wellness programs, patient advocacy organizations, and other settings as part of an oncology team. As advocates, the AOSW and its members are dedicated to increasing awareness about the social, emotional, educational and spiritual needs of cancer patients through conferences, research, writing, workshops and lectures.

### Partnering with the AOSW and Local Oncology Social Workers

The AOSW's regional directors can be found at <http://www.aosw.org/who/board.html>. They may be able to connect you to pediatric oncology social workers in your community or state. You can also contact them through your cancer centers. AOSW members can provide support to local collaboratives in the following ways:

- Provide expertise and serve as spokespeople on the psychosocial needs of childhood cancer patients and families and available local resources.
- Provide linkages to patients and families who might like to be involved.

### Community Engagement Activities

- Utilize A LION IN THE HOUSE module(s) and film as a teaching tool with school professionals.
- Feature A LION IN THE HOUSE module(s) and discussion guide at conferences and trainings for oncology teams, cancer support organizations and other providers of care for child cancer patients and families.
- Host a screening of A LION IN THE HOUSE module(s) for community leaders addressing how support can be strengthened for families whose children face life-threatening illness.
- Support survivor event planning and outreach in conjunction with the CDC SurvivorAlert! project.
- Utilize A LION IN THE HOUSE module(s) as a teaching tool focusing on addressing cancer health disparities.

## *Association of Oncology Social Work Continued*

### **Resources**

The AOSW website's publication page provides links for new resources and publications, several specific to pediatric cancers:  
<http://www.aosw.org/publications/publications.html>