

A Lion in the House

a film by Steven Bognar and Julia Reichert

COMMUNITY ENGAGEMENT CAMPAIGN



A LION IN THE HOUSE Community Engagement Campaign

Campaign Tool Kit

Working with National Partners: Association of Pediatric Oncology Nurses (APON)

The complete A LION IN THE HOUSE Campaign Tool Kit was created to guide public television stations, organizations and the community to support A LION IN THE HOUSE outreach activities in collaboration with national partners: American Academy of Pediatrics (AAP), American Cancer Society (ACS), Association of Oncology Social Work (AOSW), Association of Pediatric Oncology Nurses (APON), Centers for Disease Control and Prevention (CDC), Children's Cause for Cancer Advocacy (CCCA), CureSearch, Gilda's Club Worldwide, Health Ministries Association (HMA), Hope Street Kids, Intercultural Cancer Council (ICC), Lance Armstrong Foundation (LAF), Leukemia & Lymphoma Society (LLS), National Association of Social Workers (NASW), National Cancer Institute (NCI), National Hospice and Palliative Care Organization (NHPCO), Oncology Nursing Society (ONS), PADRES Contra El Cáncer. The full Tool Kit with information for all national partners is also available for download.

Get involved at www.itvs.org/outreach/lioninthehouse.



Association of Pediatric Oncology Nurses (APON)

www.apon.org

The Association of Pediatric Oncology Nurses (APON) is the leading professional organization for registered nurses caring for children and adolescents with cancer and blood disorders and their families.

Partnering with APON

With 2,300 members in 38 chapters in the United States and Canada, you can locate chapters near you at <http://www.apon.org>. Chapter members can provide support to local collaboratives in the following ways:

- Provide expertise and serve as spokespeople on medical issues and focus areas.
- Provide linkages to patients and families who might like to be involved.

Community Engagement Activities

- Feature A LION IN THE HOUSE module(s) and discussion guide at conferences and trainings for oncology teams, cancer support organizations and other providers of care for child cancer patients and families.
- Host a screening of A LION IN THE HOUSE module(s) for community leaders addressing how support can be strengthened for families whose children face life-threatening illness.
- Support survivor event planning and outreach in conjunction with the CDC SurvivorAlert! project.
- Utilize A LION IN THE HOUSE module(s) as a teaching tool focusing on improved palliative, end-of-life and bereavement care.

Resources

The APON publishes selected patient/family resource materials. For more information, visit the APON website at <http://www.apon.org>.