

A Lion in the House

a film by Steven Bogнар and Julia Reichert

COMMUNITY ENGAGEMENT CAMPAIGN



A LION IN THE HOUSE Community Engagement Campaign

Campaign Tool Kit

Working with National Partners: Gilda's Club Worldwide

The complete A LION IN THE HOUSE Campaign Tool Kit was created to guide public television stations, organizations and the community to support A LION IN THE HOUSE outreach activities in collaboration with national partners: American Academy of Pediatrics (AAP), American Cancer Society (ACS), Association of Oncology Social Work (AOSW), Association of Pediatric Oncology Nurses (APON), Centers for Disease Control and Prevention (CDC), Children's Cause for Cancer Advocacy (CCCA), CureSearch, Gilda's Club Worldwide, Health Ministries Association (HMA), Hope Street Kids, Intercultural Cancer Council (ICC), Lance Armstrong Foundation (LAF), Leukemia & Lymphoma Society (LLS), National Association of Social Workers (NASW), National Cancer Institute (NCI), National Hospice and Palliative Care Organization (NHPCO), Oncology Nursing Society (ONS), PADRES Contra El Cáncer. The full Tool Kit with information for all national partners is also available for download.

Get involved at www.itvs.org/outreach/lioninthehouse.



Gilda's Club Worldwide

www.gildasclub.org

Gilda's Club Worldwide is a free cancer support community for men, women and children with any type of cancer and their family and friends. Membership is offered free of charge to people at any stage of their experience with cancer. Through participation in groups, lectures, workshops and social events, members build social and emotional support and learn to live with cancer. There are 20 Gilda's Clubs throughout the United States and Canada.

Partnering with Gilda's Clubs

- Locate a Gilda's Club chapter near you at <http://www.gildasclub.org/wheretofindus/>.
- Gilda's Club can provide:
 - Links to families and cancer survivors interested in being involved.
 - Support and resources for children and young adults who are cancer survivors or who have a family member or friend with cancer.

Community Engagement Activities

- Host a screening of A LION IN THE HOUSE module(s) at a Gilda's Club.
- Support SurvivorAlert! event planning and outreach in underserved communities in conjunction with the CDC SurvivorAlert! project.

Resources

- Noogieland is both the Gilda's Clubs program and a play area for children as well as a supplement to the core program for parents who are members. In a special area of every clubhouse, activities are conducted for children impacted by cancer, whether directly or by having a family member or friend with cancer. Most Gilda's Clubs also have several kinds of activities for teens, who frequently volunteer in many parts of the clubhouse.
- Weekly programming is offered to address the often-neglected social and emotional needs of cancer survivors and their families and friends, in a unique and innovative way through a well-defined program of education and support activities.