

A Lion in the House

a film by Steven Bogнар and Julia Reichert

COMMUNITY ENGAGEMENT CAMPAIGN



A LION IN THE HOUSE Community Engagement Campaign

Campaign Tool Kit

Working with National Partners: Health Ministries Association (HMA)

The complete A LION IN THE HOUSE Campaign Tool Kit was created to guide public television stations, organizations and the community to support A LION IN THE HOUSE outreach activities in collaboration with national partners: American Academy of Pediatrics (AAP), American Cancer Society (ACS), Association of Oncology Social Work (AOSW), Association of Pediatric Oncology Nurses (APON), Centers for Disease Control and Prevention (CDC), Children's Cause for Cancer Advocacy (CCCA), CureSearch, Gilda's Club Worldwide, Health Ministries Association (HMA), Hope Street Kids, Intercultural Cancer Council (ICC), Lance Armstrong Foundation (LAF), Leukemia & Lymphoma Society (LLS), National Association of Social Workers (NASW), National Cancer Institute (NCI), National Hospice and Palliative Care Organization (NHPCO), Oncology Nursing Society (ONS), PADRES Contra El Cáncer. The full Tool Kit with information for all national partners is also available for download.

Get involved at www.itvs.org/outreach/lioninthehouse.



Health Ministries Association (HMA)

www.HMAAssoc.org

The Health Ministries Association (HMA) is a multifaith membership organization of professional and lay leaders serving within faith communities. The mission of the HMA is to encourage, support and develop whole-person ministries that integrate faith and health. The HMA is dedicated to networking, educating, supporting and sharing a myriad of faith/health ministries. The organization believes in the future of paradigm shifts, creative collaboration and healthier communities through the promotion of whole-person health through faith groups in the communities they serve.

Partnering with the HMA and Faith Communities

- The HMA has chapters in 27 states that you can locate on their website at: http://www.HMAAssoc.org/chapter_roster.html
- Find the national offices of faith groups or religious denominations that have an active interest in programs related to health ministry at: <http://www.HMAAssoc.org/faithgrouplinks>. At each of these sites, the “Find a Church” search can lead you to local churches and potential connections with those who minister to families facing the illness or the loss of a child.

Community Engagement Activities

- Facilitate planning and communication between the faith community, oncology teams, cancer support organizations and other members of the LION IN THE HOUSE collaborative.
- Host a screening of A LION IN THE HOUSE module(s) for faith community members, addressing how support can be developed or strengthened for families whose children face life-threatening illness.
- Plan and present a LION IN THE HOUSE workshop for state or regional faith-based conferences explaining the process and value of faith communities partnering with medical and nursing professionals in supporting families through end-of-life and bereavement care.
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Health Ministries Association Continued

Resources

The HMA website offers an opportunity for nurses, clergy and chaplains to obtain contact hours of continuing education approved by their professional associations at http://www.HMAAssoc.org/continuing_education.html. The easy-to-follow directions for completing the module and receiving the certificate are available at the site.