

A Lion in the House

a film by Steven Bognar and Julia Reichert

COMMUNITY ENGAGEMENT CAMPAIGN



A LION IN THE HOUSE Community Engagement Campaign

Campaign Tool Kit

Working with National Partners: Leukemia & Lymphoma Society (LLS)

The complete A LION IN THE HOUSE Campaign Tool Kit was created to guide public television stations, organizations and the community to support A LION IN THE HOUSE outreach activities in collaboration with national partners: American Academy of Pediatrics (AAP), American Cancer Society (ACS), Association of Oncology Social Work (AOSW), Association of Pediatric Oncology Nurses (APON), Centers for Disease Control and Prevention (CDC), Children's Cause for Cancer Advocacy (CCCA), CureSearch, Gilda's Club Worldwide, Health Ministries Association (HMA), Hope Street Kids, Intercultural Cancer Council (ICC), Lance Armstrong Foundation (LAF), Leukemia & Lymphoma Society (LLS), National Association of Social Workers (NASW), National Cancer Institute (NCI), National Hospice and Palliative Care Organization (NHPCO), Oncology Nursing Society (ONS), PADRES Contra El Cáncer. The full Tool Kit with information for all national partners is also available for download.

Get involved at www.itvs.org/outreach/lioninthehouse.



The Leukemia & Lymphoma Society (LLS)

www.lls.org

The Leukemia and Lymphoma Society (LLS), headquartered in White Plains, N.Y., with 66 chapters in the United States and Canada, is the world's largest voluntary health organization dedicated to funding blood cancer research and providing education and patient services. The LLS's mission is to cure leukemia, lymphoma, Hodgkin's disease and myeloma and improve the quality of life of patients and their families.

Partnering with the LLS

Locate chapters near you on the LLS website. Chapter staff and volunteers can provide support to local collaboratives in the following ways:

- Provide expertise and serve as spokespeople on patient issues and focus areas.
- Provide linkages to patients and families who might like to be involved.
- Be a key resource of support to families facing childhood cancer.

Note: All of the children in A LION IN THE HOUSE have a form of leukemia or lymphoma.

Community Engagement Activities

- Feature A LION IN THE HOUSE module(s) at LLS conferences and training workshops and community events to focus discussion on cancer health disparities and survivorship.
- Support survivor event planning and outreach in conjunction with the CDC SurvivorAlert! project.
- Utilize the module(s) as a teaching tool in conjunction with the Trish Green Back to School Program for Children with Cancer.

Resources

- The LLS Information Resource Center (IRC), a call center staffed by master's level social workers, nurses and health educators who provide information, support and resources to patients and their families and caregivers. IRC information specialists are available at 800-955-4572, Monday through Friday, 9 a.m. to 6 p.m. ET.
- Pediatric Cancer Educational Series, free teleconferences with childhood cancer experts. Upcoming topics include school accommodations children need and should be provided with when they return to school (February); and parenting a child with cancer (May). Call the IRC at 800-955-4572 for details.

The Leukemia & Lymphoma Society Continued

Resources Continued

- The Trish Greene Back to School Program for Children with Cancer is designed to increase communication among health care professionals, parents, patients and school officials to assure a smooth transition from active treatment back to school and daily life.
- New education program offered through the LLS's chapters for K–12 teachers, guidance counselors, school nurses and other school personnel. "Welcome Back: Facilitating the Return to School for Children with Cancer," taught by local medical experts and educators, is designed to teach school personnel about the cognitive effects of cancer treatment, ways to help children overcome educational and social obstacles when returning to school, and how to design specialized education plans.
- Extensive resource information online and in print materials in Spanish and English.
- New free booklet, "Learning & Living with Cancer: Advocating for Your Child's Educational Needs," available by calling the IRC at 800-955-4572.
- Online discussion boards for patients and caregivers.
- Supplementary financial assistance to patients in significant financial need. Learn how to apply at <http://www.lls.org>.