

A Lion in the House

a film by Steven Bognar and Julia Reichert

COMMUNITY ENGAGEMENT CAMPAIGN



A LION IN THE HOUSE Community Engagement Campaign

Campaign Tool Kit

Working with National Partners: Oncology Nursing Society (ONS)

The complete A LION IN THE HOUSE Campaign Tool Kit was created to guide public television stations, organizations and the community to support A LION IN THE HOUSE outreach activities in collaboration with national partners: American Academy of Pediatrics (AAP), American Cancer Society (ACS), Association of Oncology Social Work (AOSW), Association of Pediatric Oncology Nurses (APON), Centers for Disease Control and Prevention (CDC), Children's Cause for Cancer Advocacy (CCCA), CureSearch, Gilda's Club Worldwide, Health Ministries Association (HMA), Hope Street Kids, Intercultural Cancer Council (ICC), Lance Armstrong Foundation (LAF), Leukemia & Lymphoma Society (LLS), National Association of Social Workers (NASW), National Cancer Institute (NCI), National Hospice and Palliative Care Organization (NHPCO), Oncology Nursing Society (ONS), PADRES Contra El Cáncer. The full Tool Kit with information for all national partners is also available for download.

Get involved at www.itvs.org/outreach/lioninthehouse.



Oncology Nursing Society (ONS)

www.ons.org

The Oncology Nursing Society (ONS), the largest professional oncology association in the world, is composed of more than 32,000 registered nurses and other health care providers dedicated to excellence in oncology nursing (patient care, education, research and administration) and quality cancer care for patients and their families across the wellness/illness continuum. ONS represents a diverse group of professionals with more than 218 chapters in all 50 states.

Partnering with the ONS

Locate chapters near you at <http://www.ons.org/membership/chapters.shtml>. Chapter members can provide support to local collaborative efforts in the following ways:

- Provide expertise and serve as spokespersons on medical issues and focus areas.
- Provide linkages to patients and families and other interested parties who might wish to be involved.
- Identify strategies that may be useful in promoting A LION IN THE HOUSE.

Community Engagement Activities

- Feature A LION IN THE HOUSE module(s) and discussion guides at conferences and trainings for oncology teams, cancer support organizations and other providers of care for pediatric cancer patients and families.
- Host a screening of A LION IN THE HOUSE module(s) for community leaders addressing how support can be strengthened for families whose children face life-threatening illness.
- Support survivor event planning and outreach in conjunction with the CDC SurvivorAlert! project.
- Utilize A LION IN THE HOUSE module(s) as a teaching tool focusing on improved palliative, end-of-life and bereavement care.

Resources

- <http://CancerSymptoms.org> is an ONS website designed for patients and caregivers to provide information on learning about and managing common symptoms secondary to cancer and its therapies.
- The Association of Pediatric Oncology Nurses also publishes selected patient/family resource materials. For more information, visit the APON website at <http://www.apon.org>.