



Independents Summit WINTER 2020

WEDNESDAY

#ITVSIndieSummit

9:00 AM *Breakfast*

9:30 AM **Sally Jo Fifer, ITVS**

10:15 AM *Networking Break*

10:30 AM **New Frontiers of Distribution**

11:40 AM **TV by the Numbers**

Fundraising Pitfalls

12:30 PM *On-Site Lunch*

1:30 PM **Planting the Seeds for Engagement**

DIY Marketing & Publicity Hacks

2:45 PM **1:1 Meetings | Networking**

Going Live (DDF Filmmakers Only)

3:30 PM *Networking Break*

3:45 PM **Ellen Schneider, Active Voice Lab**

4:30 PM **Brave Space: Collaborator Relationships** (Filmmakers Only)



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THURSDAY

#ITVSIndieSummit

9:00 AM *Breakfast*

9:30 AM **Kristin Feeley, Sundance Institute**

10:15 AM *Networking Break*

10:30 AM **Brand is a Beacon**

11:30 AM **TV by the Numbers**

Fundraising Pitfalls

12:30 PM *On-Site Lunch*

1:30 PM **Planting the Seeds for Engagement**

DIY Marketing & Publicity Hacks

2:45 PM **1:1 Meetings | Networking**

Say What? (DDF Filmmakers only)

3:30 PM *Networking Break*

3:45 PM **Brave Space: Health and Safety**
(Filmmakers Only)

4:45 PM **Ray Santisteban:**
Previously Funded ITVS Filmmaker

6:00 PM *Wrap Party!*
Folsom Street Foundry